

PROJECT TIMELINE

Continuum: Artist Relief for Iran
Initiative Development | July 2026

MEDIA ENQUIRIES

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iranartistrelief.org

The following timeline outlines the conception, development, and public launch of Continuum: Artist Relief for Iran. It provides a chronological overview of the key milestones that shaped the initiative from its inception to its public launch.

DEVELOPMENT TIMELINE

| **February 2026** | During the recent war affecting Iran, conversations between the curatorial team and artists across the country reveal the severe impact of the crisis on artists' livelihoods, including cancelled exhibitions, gallery closures, and the loss of income.

| **March 2026** | An initial proposal is developed to support a small group of artists through an international presentation of available works.

| **April 2026** | Following continued discussions with artists, the scope of the initiative expands beyond the original proposal to address the wider needs of artists across Iran.

| **April–May 2026** | Duran Art Projects circulates an invitation through artists' professional networks, encouraging participation from emerging and early-career artists whose practices have been significantly affected.

| **May 2026** | Iranian galleries across multiple cities are invited to participate as partners in the initiative, nominating artists from their programmes and voluntarily agreeing to waive their customary sales commissions.

| **May 2026** | An international network of galleries, curators, institutions, collectors, and cultural partners commits to supporting the initiative through advocacy, promotion, and collaboration.

| **June 2026** | Curatorial review and editorial coordination are completed, bringing together more than 200 artists and over 500 original artworks representing contemporary artistic practices from across Iran.

| **June–July 2026** | The online platform is finalized, including artwork photography, artist biographies, pricing, purchasing procedures, shipping protocols, and supporting documentation.

| **July 2026** | Continuum: Artist Relief for Iran is publicly launched by Duran Art Projects as a global nonprofit initiative dedicated to supporting artists living and working in Iran.

| **July 2026** | Press materials, curatorial essays, educational resources, and supporting documentation are published alongside the launch to provide historical, curatorial, and institutional context for the initiative.

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KEY PROJECT STATISTICS

- Project Development: Approximately 5 months
- Participating Artists: More than 200
- Original Artworks: More than 500
- Iranian Gallery Partners: 11
- International Partners: 13
- Artwork Price Range: Under US\$500 – US\$5,000
- Artist Proceeds: 100% of every completed sale

FURTHER INFORMATION

This timeline accompanies the official media documentation for Continuum: Artist Relief for Iran. Additional materials include:

- Press Release
- Fact Sheet
- The Making of Continuum (Background Information)
- Curator Biographies
- Curatorial Essays
- About Duran Art Projects